

# A STUDY-ABROAD EXPERIENCE IN NANTES, FRANCE

## Audencia Nantes School of Management

### Undergraduate Programme (EAC)

Audencia Nantes is a reference in business education and belongs to the less than 1% of business schools in the world holding the 3 major international accreditations: AACSB, EQUIS and Association of MBAs. It is considered as the pinnacle of French education, highly selective and recognized by the French Ministry of Education.

Its undergraduate programme, labeled "Ecole Atlantique de Commerce", allows students to acquire a deep knowledge in "International Business development".

Ecole Atlantique de Commerce is ideally located in Audencia's downtown campus on the premises of the Nantes Chamber of Commerce: enabling Ecole Atlantique to develop close links with local companies.



The "international development programme", taught 100% in English, is customized to meet the needs of international students looking for a real experience in international trade and relations.

#### THE SPECIFICS OF THE PROGRAMME:

- To provide in-depth knowledge in international development techniques.
- To introduce students to multicultural business environment
- To benefit from the practical focus of Ecole Atlantique and its strong links with companies via the Chamber of Commerce network.
- To give students the opportunity of hands-on experience via an optional internship



#### APPLICATION DETAILS:

##### **An undergraduate business programme**

**Application process:** application form to be downloaded (website) + latest transcripts

**Application deadline:** May 31st 2011

**Dates:** September to December 2011

**Contact:** Professor Guillaume Blaess (gblaess@audencia.com)

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#### TOTAL : 30 ECTS CREDITS

#### COMPULSORY CORE COURSES:

Current European Issues and International Company Development  
7 credits

Business Strategy and Business Plan  
7 credits

New consumer approach and International Marketing  
8 credits



#### ELECTIVES:

Each student is required to choose either one foreign language course or two business modules - 8 credits.

##### LANGUAGE COURSE

English  
German  
Italian  
Arabic  
Chinese  
French

##### BUSINESS MODULES

International Project Management  
Cross-cultural Management  
International Negotiations



**INTERNSHIP:** Students interested in taking an internship in the spring semester can opt for work placements provided they have a reasonable command of French.

**Nantes** is 50 km from the Ocean and is the 6th largest French city. Well-known for its quality of life, the city is regularly ranked as one of the best European cities to live in:

More than half a million inhabitants.

High speed trains connect Nantes to Paris in about two hours.

An international airport.

Students' accommodations are varied and reasonably priced.

50,000 students.

31% of the population is under 20 years of age.

For more information please visit: [www.nantes-tourisme.com](http://www.nantes-tourisme.com)

Each international student will be accompanied by a peer who will be in charge of providing assistance if needed. The international student will have access to the library, IT rooms and all available facilities, free of charge.

