

Graduate Short programmes

Objectives:

Seminars on Global Responsibility and Business Ethics confront the students with ethical dilemmas. The aim is to raise the awareness of possible dilemmas in the professional life of a manager and to prepare the students to face these dilemmas without imposing particular solutions on them.

Seminars with professors from different disciplines and workshops with managers are organised to discuss the challenges in the implementation of a Global Responsibility strategy.

Audencia's Institute for Global Responsibility implements the school's commitment in the field of Global Responsibility. Audencia was the first institution of higher education in France to sign the United Nation's Global Compact. The school has helped define the **Principles of Responsible Management Education (PRME)** and has been among the first in the world to sign them.

International recognition

In 2007, our efforts to integrate the Global Responsibility dimension in Audencia's MBA programs were recognized by the **Aspen Institute**. Audencia is one of only two French business schools included in the Top 100 "Beyond Grey Pinstripes" Ranking that distinguish the MBAs integrating Global Responsibility into the programme.

Credits

Credit for the programme is transferred to students' home institutions.



Example of Graduate Courses

- Introduction to Global Responsibility
- International Development of French Companies
- Globally Responsible Performance Measurement
- Expatriate Round Table
- Diversity Management
- Retail marketing strategies and their impact on French consumers
- Global Responsibility: The Asian and Australian Perspective
- Globally Responsible Finance and Governance

Participants

- Most students come from Audencia's partner universities.
- Students, who may or may not possess a prior knowledge of French, are housed with French host families or in students residences.
- All students are welcome to apply.

Some examples of our partner universities:

Aston University, Business School (AACSB, EQUIS, AMBA), Yonsei University (AACSB), George Washington University, Washington D.C. (AACSB), University of Cincinnati (AACSB)

Registration & practical information

On-line application at <http://www.intranet.audencia.com/fr/extraetu/iri/menu/intro.htm>

List of short programmes - Graduate & MBA level taught in English

- MSc Study Tour - one-week programme (late March)
- MBA Study Tour - one-week programme (mid April) -
- MBA Study Tour - one-week /two-week programme (late June - early July)
- MBA Art Management Summer School - 6 week programme (mid June- end of July)

Possibility of other tailor-made programmes

Examples of some company visits:



Undergraduate Short programmes

Short programmes

Audencia Nantes, School of Management has a **sound expertise of hosting short study programmes for non-French students**. Since 1980, over the spring and summer terms, around 250 **business undergraduates and graduate students follow tailor-made courses at Audencia**.

Credits

Credit for the programme is transferred to students' home institutions.

Aims

- To provide first-hand experience of living in an overseas environment.
- To introduce the business, economic, social and political environment of France and Europe.
- To provide an insight into business practices in France, international global responsibility and the international development of French companies
- To give students the opportunity to learn French.

Example of Undergraduate Courses

- European Business Environment
- Study Tour Brussels (European Institutions)
- European Union
- European Business
- European monetary union
- International Global Responsibility
- Business Practices in France
- International Development of French Companies
- French language
- Marketing project
- Company visits

Participants

- Most students come from Audencia's partner universities.
- Students, who may or may not possess a prior knowledge of French, are housed with French host families or in student residences. The programme leaves every Friday, Saturday and Sunday free so that participants can discover the rest of Europe.
- All students are welcome to apply.

Some examples of our partner universities:

Ohio State University (AACSB), University of Cincinnati (AACSB), Miami University (AACSB), George Washington University, Washington D.C. (AACSB), Florida Gulf Coast University (AACSB), University of Louisville, Kentucky (AACSB)

Registration & practical information

On-line application at <http://www.intranet.audencia.com/fr/extraetu/iri/menu/intro.htm>

List of short programmes taught in English

- Winter Study Tour - one-week programme (early March)
 - Honors + Winter Study Tour - three-week programme (January)
 - Spring School - two-week programme (mid-May - late May)
 - Honors + programme - two-week programme (May) - 4 US credits
 - Summer School programme - six-week programme (mid-June - mid-July) - 9-12 US credits
- Possibility of other tailor-made programmes*

Examples of some company visits:

